

# Success Story | West Snowboarding



«Thanks to bexio, we can focus on our priorities and drive our business forward»

Ferdinand Muraglia of West Snowboarding

## The Business

A snowboard by snowboarders, for snowboarders. This was the West Snowboarding's founding vision. The four founders: David, Ferdinand, Michel and Mathieu, who have many years' experience as professional snowboarders, wanted to share their love for this sport from a heartfelt place of passion. Their goal: Developing high-quality boards with eclectic shapes, in inspiring designs. More than 25 years of combined experience allows them to develop boards of much higher quality than the market currently offers. So, in 2016, the company "West Snowboarding" was founded.

## West Snowboarding and bexio

In the early years, West Snowboarding's accounting was done via a competing product which was installed locally on a computer. In addition, they were limited to using a Windows-based PC, and couldn't work with Macs, which they preferred. In 2019, they felt it was time for a change. „What were we loo-

Founded:	2016
Industry:	Snowboards
Employees:	4
Web site:	<a href="https://westsnowboarding.com">westsnowboarding.com</a>
Contact:	Ferdinand Muraglio, Founder

king for? A fast, efficient solution for our invoicing and accounting processes“. They wanted more time to spend on their real passion: developing new snowboards. That's the key factor for the Westsnowboarding team. „It was time to finally work the way we wanted. Due to the old software we were using, we had to work on a second, Windows-based, PC. In addition, the software was quickly outdated, if we didn't update it ourselves.“

By switching to cloud-based software, they finally managed to start working the way they preferred. Anywhere, everywhere, and on any device. „With bexio we've found a solution that allows us to do our accounting quickly and easily, from anywhere,“ says Ferdinand Muraglia.

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## The things that make bexio perfect for West Snowboarding

- ✓ Cloud-based software: Work from anywhere, easily and efficiently
- ✓ Multiple users can work simultaneously
- ✓ Process automation
- ✓ User-friendly and intuitive operation
- ✓ Automatic updates and backups
- ✓ Independent of any devices
- ✓ Saves time
- ✓ Free support

## What the business software bexio does for us

„We wouldn't say that bexio increases our sales automatically. However, the time we gain allows us to focus on our priorities,“ says Ferdinand Muraglia. Making snowboards is their passion. Thanks to process automation, and simplified accounting, the West Snowboarding team can make it their key focus. And concentrate on what they truly love. Administrative tasks are simplified and working with it is quick and easy-to-learn for all their employees. „We can do our accounting whenever and wherever we want – it's easier than ever! That's what bexio's done for us,“ says Ferdinand Muraglia of West Snowboarding.

*«bexio fulfils all our business software expectations. It's the perfect solution for West Snowboarding.»*  
Ferdinand Muraglia