

Success Story | Nordwand AG & bexio

NORDWAND
AGENTUR FÜR KOMMUNIKATION



«We use bexio not only to manage our contact data, but also to write quotes and invoices. Our accountant always has access and we therefore have the administration under control at all times.»
Silvan Widmer from Nordwand AG.

The business

The owner-managed ASW-certified St. Gallen advertising agency for strategy and online and offline communication develops groundbreaking concepts that make a difference and guarantee lasting success across all communication platforms.

Their vision is to turn companies into strong brands - analog, digital, passionate, consistent and with great enthusiasm. Founded in 2016, the company has been using bexio business software from the outset. The team of Nordwand AG wants to be creative and inspire its customers, so it is important that no time is wasted on administration.

Nordwand AG and bexio

For the Nordwand AG team, it was therefore clear from the start: «We were firmly convinced that clean and, above all, fast administration would be essential for us. We are communication experts who do not want to deal with long administrative processes. The bexio soft-

Founded:	2016
Industry sector:	Marketing & communication
Employees:	2
Website:	nordwand.swiss
Contact:	Silvan Widmer, Owner & Creative Director

ware was therefore exactly the right tool,» says Silvan Widmer, owner and creative director of Nordwand AG.

Why bexio?

The business software makes everyday agency life much easier. All customer data is centrally located in one place and, thanks to the cloud-based solution, is available at all times. The software also makes it easier for the team to write quotes and invoices. This can be completed with just a few clicks. Silvan Widmer particularly appreciates the simple and intuitive operation. «We want to be creative and inspire our customers. That leaves little time for administration.» The team quickly became familiarized with the functionalities and, if a question came up, they

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contacted the support team. «Questions are always answered quickly and helpfully. Be it by e-mail or telephone,» emphasizes Silvan Widmer. This made the agency's implementation of the business software run so smoothly. The fact that the accountant has permanent access gives the team at Nordwand AG an extra advantage. In addition to administration, they always have the company figures under control.

What is special about bexio for Nordwand AG?

- ✓ Central customer administration
- ✓ Cloud-based software
- ✓ Clean and fast administration
- ✓ Helpful support advice, be it by e-mail or telephone
- ✓ Time-saving
- ✓ Intuitive operation
- ✓ High functionality and continuous further development
- ✓ Simplified cooperation with the trustee

Our conclusion on bexio business software

With bexio, the Nordwand AG team can rely on fast and simple administration. The intuitive operation as well as the many functions and the constant further development have also won over Silvan Widmer and the team. This leaves more time for creativity, which in turn can be used for customer care. Be it marketing and advertising, graphic design, internet or online marketing - the team at Nordwand AG loves challenges and is happy to take its customers on a creative expedition.

«For me, bexio is business software that makes our everyday agency life much easier. This means that we have our administration under control at all times. It's just cool!» says Silvan Widmer.